



BRIDLINGTON TOWN COUNCIL
Minutes of the Newsletter Committee
Held on 29th July 2020 in the
Bridlington Town Council Offices, 62 Quay Road, Bridlington

A hybrid meeting was held where Councillors Finlay & Foster attended the meeting at the Office. Councillor T Milns attended the meeting remotely. There was no public in attendance. Minutes of the meeting were taken by the Civic Officer and the Clerk observed.

01.20 To elect a Chairman for Council Year 2020 – 2021:

RESOLVED: *Councillor Finlay is elected Chairman for the Council Year 2020-2021.*

02.20 To Elect a Vice-Chairman for the Council Year 2020-2021:

RESOLVED: *Councillor Foster is elected Vice-Chairman for the Council Year 2020-2021.*

03.20 Apologies for absence:

RESOLVED: *Apologies were received and accepted by Councillors Dealtry, Dixon & C Marsburg.*

04.20 Declarations of Interest:

- a) To record declarations of interest by any member of the council in the report of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

RESOLVED: *There were none.*

- b) To note dispensations given by any member of the council in respect of the agenda items listed below.

RESOLVED: *There were none.*

05.20 Public Participation session to include items on the agenda (two minutes per person – maximum of 15 minutes)

RESOLVED: *There were none.*

06.20 To review the Bridlington Town Council Spring 2020 edition:

The Newsletter Committee considered the edition:

RESOLVED: *The newsletter committee resolved that they considered the Spring 2020 newsletter a good edition considering the amendments that had to be made regarding the information being incorrect and needing to change due to the Covid-19 pandemic.*

07.20 To consider the advertising and sales:

The committee discussed that the newsletter has been recently well supported with local advertising.

RESOLVED: *The committee resolved to continue to endeavour to attract local advertising to increase the advertising revenue of the newsletter and to investigate whether previous regular advertisers would like to continue promoting their business.*

08.20 To agree deadlines dates for the Autumn Edition:

RESOLVED: *To arrange for advertising and editorial copy by Wednesday 30th September to arrange the distribution of the Autumn Newsletter for the week commencing 1st October 2020. Full council would have to retrospectively approve on 21.10.20 to enable all copies to be distributed in Bridlington for the Remembrance Day Service & Parade.*

09.20 To consider the dates for the newsletter working group to meet to ensure ease of compilation:

The committee considered the dates for distribution of the Autumn Newsletter for the week commencing 12th October 2020 and to ensure ease of compilation, the newsletter working group arranged the following dates for the working group:

RESOLVED: *The dates for the newsletter working group to meet are:*

- Wednesday 2nd September at 11am
- Wednesday 16th September at 11am
- Wednesday 23rd September at 11am
- Wednesday 30th September at 11am (if required)

10.20 To consider newsworthy items for inclusion including:

- BTC Information (Revised meeting information):
- Mayors Christmas Card Launch:
- Christmas Window Display Launch:
- Christmas Event:
- Bridlington Business in Bloom:
- Remembrance in Bridlington:
- Bio-Dog bags:
- Civic Heads & Mayors Cadet - for information
- Mayor's Charity Ball
- Sing for life - investigation
- Public rights of way

Signed:


Mayor of Bridlington

Date:

19/08/20